# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 19, 2012

# J.Crew Group, Inc.

(Exact name of registrant as specified in its charter)

Commission File Number: 333-175075

Delaware (State or other jurisdiction of incorporation) 22-2894486 (IRS Employer Identification No.)

770 Broadway New York, NY 10003

(Address of principal executive offices, including zip code)

(212) 209-2500 (Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

D Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02. Results of Operations and Financial Condition.

On March 19, 2012, J.Crew Group, Inc. issued a press release announcing the Company's financial results for the fourth quarter and fiscal year ended January 28, 2012. The Company is furnishing a copy of the press release hereto as Exhibit 99.1.

#### Item 9.01. Financial Statements and Exhibits

(a) through (c) Not applicable

Description

(d) Exhibits:

Exhibit

The following exhibit is furnished with this Current Report on Form 8-K:

No. 99.1 Press Release issued by J.Crew Group, Inc. on March 19, 2012

The information in this Current Report is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended ("Exchange Act"), nor shall such information be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly stated by specific reference in such filing.

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: March 19, 2012

J.CREW GROUP, INC.

By: /s/ James S. Scully

James S. Scully Chief Administrative Officer and Chief Financial Officer

#### **Contacts:**

James S. Scully Chief Administrative Officer and Chief Financial Officer (212) 209-8040

Allison Malkin/Joe Teklits ICR, Inc. (203) 682-8200

#### J.CREW GROUP, INC. ANNOUNCES FOURTH QUARTER AND PRO FORMA FISCAL 2011 RESULTS COMPANY TO HOST CONFERENCE CALL AND WEBCAST TOMORROW AT 11:00 AM EASTERN TIME

NEW YORK, March 19, 2012 — J.Crew Group, Inc. today announced financial results for the three months and the pro forma fiscal year ended January 28, 2012.

On March 7, 2011, J.Crew was acquired by Chinos Holdings, Inc., a company formed by investments funds affiliated with TPG Capital, L.P. and Leonard Green & Partners, L.P. Although the Company continued as the same legal entity after the acquisition, our financial statements were prepared for the following periods: (i) March 8, 2011 to January 28, 2012 (Successor) and (ii) January 30, 2011 to March 7, 2011 (Predecessor). To facilitate a meaningful comparison to fiscal 2010, we have also prepared a pro forma statement of operations for fiscal 2011 which reflect the combination of the Successor and Predecessor periods, giving effect to the acquisition and related transactions as if they occurred on the first day of the fiscal year. Comparisons for the fourth quarter reflect actual results of the Successor this year versus actual results of the Predecessor last year.

Fourth Quarter highlights:

- Revenues increased 13% to \$530.9 million, with comparable company sales increasing 6%. Comparable company sales were flat in the fourth quarter last year. Store sales increased 16% to \$354.0 million, with comparable store sales increasing 6%. Comparable store sales decreased 5% in the fourth quarter last year. Direct sales increased 10% to \$170.8 million on top of increasing 12% in the fourth quarter last year.
- Gross margin increased to 37.8% from 37.4% in the fourth quarter last year. Gross profit this year reflects the impact of purchase accounting of \$2.7 million.
- Selling, general and administrative expenses decreased to \$159.1 million from \$160.7 million in the fourth quarter last year. Last year includes transaction costs of \$20.0 million.
- Operating income was \$41.7 million, or 7.9% of revenues, compared to \$15.5 million, or 3.3% of revenues, in the fourth quarter last year. Last year includes transaction costs of \$20.0 million.

- Net income was \$15.1 million compared to \$4.0 million in the fourth quarter last year. This year includes (i) transaction-related costs and the impact of purchase accounting noted above and (ii) increased interest expense as a result of debt incurred in connection with the acquisition. Last year includes the impact of transaction costs noted above.
- Adjusted EBITDA was \$59.5 million compared to \$51.6 million in the fourth quarter last year. An explanation of how we use Adjusted EBITDA and a reconciliation of net income to Adjusted EBITDA are included in Exhibit (4).

Pro forma fiscal 2011 highlights:

- Revenues increased 8% to \$1,855.0 million, with comparable company sales increasing 3%. Comparable company sales increased 7% to \$1,280.8 million, with comparable store sales increasing 1%. Comparable store sales increased 4% last year. Direct sales increased 11% to \$545.7 million on top of increasing 15% last year.
- Gross margin decreased to 41.7% from 43.4% last year. Gross profit this year reflects the impact of purchase accounting of \$4.0 million.
- Selling, general and administrative expenses increased to \$587.4 million from \$533.0 million last year. This year includes the impact of purchase accounting of \$21.7 million. Last year includes transaction costs of \$20.0 million.
- Operating income was \$185.8 million, or 10.0% of revenues, compared to \$214.0 million, or 12.4% of revenues, last year. This year includes the impact of purchase accounting of \$25.7 million. Last year includes transaction costs of \$20.0 million.
- Net income was \$51.5 million compared to \$121.5 million last year. This year reflects increased interest expense incurred in connection with the acquisition.
- Adjusted EBITDA was \$282.2 million compared to \$288.2 million last year. An explanation of how we use Adjusted EBITDA and a
  reconciliation of net income to Adjusted EBITDA are included in Exhibit (5).

Balance Sheet highlights as of January 28, 2012:

- Cash and cash equivalents were \$221.8 million compared to \$381.4 million last year.
- Total debt was \$1,594 million, including the seven-year senior secured term loan of \$1,194 million and the eight-year senior unsecured notes of \$400 million, incurred in connection with the acquisition, compared with no debt outstanding last year.
- Inventories were \$242.7 million compared to \$214.4 million last year. Inventory per square foot decreased 6%.

#### **Use of Non-GAAP Financial Measures**

This announcement contains non-GAAP financial measures. An explanation of these measures and a reconciliation to the most directly comparable GAAP financial measures are included in Exhibits (4) and (5).

#### **Conference Call Information**

A conference call to discuss fourth quarter results is scheduled for tomorrow, March 20, 2012, at 11:00 AM Eastern Time. Investors and analysts interested in participating in the call are invited to dial (877) 407-3982 approximately ten minutes prior to the start of the call. The

conference call will also be webcast live at www.jcrew.com. A replay of this call will be available until March 27, 2012 and can be accessed by dialing (877) 870-5176 and entering conference ID number 389713.

#### About J.Crew Group, Inc.

J.Crew Group, Inc. is a nationally recognized multi-channel retailer of women's, men's and children's apparel, shoes and accessories. As of March 9, 2012, the Company operates 267 retail stores (including 225 J.Crew retail stores, 10 crewcuts stores and 32 Madewell stores), jcrew.com, the J.Crew catalog, madewell.com, the Madewell catalog, and 96 factory outlet stores. Additionally, certain product, press release and SEC filing information concerning the Company are available at the Company's website www.jcrew.com.

#### **Forward-Looking Statements:**

Certain statements herein, including the information in Exhibit (6) hereof, are "forward-looking statements" made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements reflect the Company's current expectations or beliefs concerning future events and actual results of operations may differ materially from historical results or current expectations. Any such forward-looking statements are subject to various risks and uncertainties, including our substantial indebtedness and lease obligations, the strength of the economy, declines in consumer spending or changes in seasonal consumer spending patterns, competitive market conditions, our ability to anticipate and timely respond to changes in trends and consumer preferences, our ability to successfully develop, launch and grow our newer concepts, products offerings, sales channels and businesses, material disruption to our information systems, our ability to implement our real estate strategy, our ability to attract and retain key personnel, interruptions in our foreign sourcing operations, impact of costs of mailing, paper and printing, and other factors which are set forth in the Company's Annual Report on Form 10-K and in all filings with the SEC made by the Company subsequent to the filing of the Form 10-K. The Company does not undertake to publicly update or revise its forward-looking statements, whether as a result of new information, future events or otherwise.

#### J.Crew Group, Inc. Condensed Consolidated Statements of Operations (in thousands, except percentages) (unaudited)

|  | Fourth<br>Quarter of<br>Fiscal 2011<br>(Successor) | Fourth<br>Quarter of<br>Fiscal 2010<br>(Predecessor) |
|--|--|--|
| Net sales:   |  |  |
| Stores   | \$ 354,044   | \$ 304,645   |
| Direct   | 170,815  | 155,788  |
| Other<br>Total revenues                                  | <u>6,083</u><br>530,942                            | <u>11,067</u><br>471,500                             |
| Cost of goods sold, including buying and occupancy costs | 330,131  | 295,275  |
| Gross profit   | 200,811  | 176,225  |
| As a percent of revenues                                 | 37.8%  | 37.4%  |
| Selling, general and administrative expenses             | 159,129  | 160,743  |
| As a percent of revenues                                 | 30.0%  | <u> </u>   |
| Operating income   | 41,682   | 15,482   |
| As a percent of revenues                                 | 7.9%   | 3.3%   |
| Interest expense, net                                    | 25,095   | 528  |
| Income before income taxes                               | 16,587   | 14,954   |
| Provision for income taxes                               | 1,440  | 10,917   |
| Net income   | <u>\$ 15,147</u>                                   | \$ 4,037   |

### J.Crew Group, Inc. Condensed Consolidated Pro Forma Statement of Operations

(in thousands, except percentages)

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|--------|--|
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|        |  |
|        |  |

|  | For the<br>Period<br>March 8,<br>2011 to<br>January 28,<br>2012<br>(Successor) | For the<br>Period<br>January 30,<br>2011 to<br>March 7,<br>2011<br>(Predecessor) | Adjustments  | Pro forma<br>Fiscal 2011 | Fiscal 2010<br>(Predecessor) |
|--|--|--|--------------|--------------------------|------------------------------|
| Net sales:   |  |  |              |                          |                              |
| Stores   | \$1,194,276  | \$ 86,474  | \$ —         | \$ 1,280,750             | \$1,192,876                  |
| Direct   | 502,033  | 43,642   | —            | 545,675                  | 490,594                      |
| Other  | 25,441   | 3,122  | _            | 28,563                   | 38,757                       |
| Total revenues   | 1,721,750  | 133,238  |              | 1,854,988                | 1,722,227                    |
| Cost of goods sold, including buying and occupancy costs | 1,042,197  | 70,284   | (a) (30,689) | 1,081,792                | 975,230                      |
| Gross profit   | 679.553  | 62,954   | 30.689       | 773.196                  | 746,997                      |
| As a percent of revenues                                 | 39.5%  | 47.2%  | 20,005       | 41.7%                    | 43.4%                        |
| Selling, general and administrative expenses             | 574,877  | 79,736   | (a) (67,214) | 587,399                  | 533,029                      |
| As a percent of revenues                                 | 33.4%  | <u> </u>   |              | 31.7%                    | 30.9%                        |
| Operating income (loss)                                  | 104,676  | (16,782)   | 97,903       | 185,797                  | 213,968                      |
| As a percent of revenues                                 | 6.1%   | (12.6)%  |              | 10.0%                    | 12.4%                        |
| Interest expense, net                                    | 91,683   | 1,166  | (b) 8,498    | 101,347                  | 3,914                        |
| Income before income taxes                               | 12,993   | (17,948)   | 89,405       | 84,450                   | 210,054                      |
| Provision (benefit) for income taxes                     | 584  | (1,798)  | (c) 34,150   | 32,936                   | 88,549                       |
| Net income (loss)  | \$ 12,409  | <u>\$(16,150</u> )   | \$ 55,255    | \$ 51,514                | \$ 121,505                   |

See notes to pro forma statement of operations

#### Notes to Pro Forma Statement of Operations

#### (a) To give effect to the following adjustments:

| (in thousands)   | Adjustments |
|--|-------------|
| Amortization expense(1)                                  | \$ 813      |
| Depreciation expense(2)                                  | 880         |
| Sponsor monitoring fees(3)                               | 649         |
| Amortization of lease commitments, net(4)                | 2,199       |
| Elimination of non-recurring charges(5)                  | (102,444)   |
| Total pro forma adjustment                               | \$ (97,903) |
| Pro forma adjustment:                                    |             |
| Recorded in cost of goods sold                           | \$ (30,689) |
| Recorded in selling, general and administrative expenses | (67,214)    |
| Total pro forma adjustment                               | \$ (97,903) |

- (1) To record five weeks of additional amortization expense to reflect a full year of amortization of intangible assets for our Madewell brand name, loyalty program and customer lists amortized on a straight-line basis over their respective useful lives.
- (2) To record five weeks of additional depreciation expense to reflect a full year of depreciation of the step-up of property and equipment allocated on a straight-line basis over a weighted average remaining useful life of 8.2 years.
- (3) To record five weeks of additional expense to reflect a full year of an annual monitoring fee (calculated as the greater of 40 basis points of annual revenues or \$8 million) to be paid to the Sponsors in accordance with a management services agreement.
- (4) To record five weeks of additional amortization expense to reflect a full year of amortization of favorable and unfavorable lease commitments amortized on a straight-line basis over the remaining lease life, offset by the elimination of the amortization of historical deferred rent credits.
- (5) To eliminate non-recurring charges that were incurred in connection with the acquisition and related transactions, including acquisition-related share based compensation, transaction costs, transaction-related litigation recoveries, and amortization of the step-up in the carrying value of inventory.
- (b) To give effect to the following adjustments:

| (in thousands)   | Adjustments |
|--|-------------|
| Pro forma annual cash interest expense(1)                    | \$91,729    |
| Pro forma annual amortization of deferred financing costs(1) | 9,602       |
| Less recorded interest expense, net                          | (92,833)    |
| Total pro forma adjustment to interest expense, net          | \$ 8,498    |

- (1) To record a full year of interest expense associated with borrowings under the term loan facility and notes, and the amortization of deferred financing costs. Pro forma cash interest expense reflects a weighted-average interest rate of 5.6%.
- (c) To reflect our expected annual effective tax rate of approximately 39%.

# J.Crew Group, Inc. Condensed Consolidated Balance Sheets

| Sesets         S         S           Current assets:         21,852         \$ 81,360           Inventories         242,659         214,431           Prepaid expenses and other current assets         242,659         214,431           Prepaid income taxes, net         9,971   | (in thousands)                                     | January 28,<br>2012                   | January 29,<br>2011 |
|---|--|---------------------------------------|---------------------|
| Current assets:         \$ 221,852         \$ 83,850           Cash and cash equivalents         \$ 221,852         \$ 83,81,60           Inventoritis         242,653         214,431           Prepaid expenses and other current assets         48,852         39,104           Deferred income taxes, net         9,971   | Assets   | (Successor)                           | (Predecessor)       |
| Inventories         242,659         214,819           Prepaid copenses and other current assets         48,052         39,104           Deferred income taxes, net         9,971            Prepaid income taxes         4,087            Total current assets         526,6521         634,895           Property and equipment, net         264,572         197,210           Favorable lease commitments, net         48,930            Deferred income taxes, net          20,171           Intangible assets, net         985,322         4,343           Goodwill         1,686,915            Other assets         2,433         2,577           Total assets         2,3573,522         \$860,166           Liabilities         24,735            Current labilities         116,339         117,642           Current labilities         116,339         117,642           Interest payable         26,735            Current labilities         116,039         117,642           Interest payable         26,735            Current labilities         316,190         270,675           Labilities         316,190  |  |                                       |                     |
| Inventories         242,659         214,819           Prepaid copenses and other current assets         48,052         39,104           Deferred income taxes, net         9,971            Prepaid income taxes         4,087            Total current assets         526,6521         634,895           Property and equipment, net         264,572         197,210           Favorable lease commitments, net         48,930            Deferred income taxes, net          20,171           Intangible assets, net         985,322         4,343           Goodwill         1,686,915            Other assets         2,433         2,577           Total assets         2,3573,522         \$860,166           Liabilities         24,735            Current labilities         116,339         117,642           Current labilities         116,339         117,642           Interest payable         26,735            Current labilities         116,039         117,642           Interest payable         26,735            Current labilities         316,190         270,675           Labilities         316,190  |  | \$ 221,852                            | \$ 381,360          |
| Driftred income taxes         9,971            Propaid income taxes         4,087            Total current assets         526,621         634,895           Property and equipment, net         264,572         197,210           Favorable lease commitments, net         48,930            Deferred financing costs, net         58,729         970           Deferred income taxes, net          20,171           Intangible assets, net         985,322         4,343           Goodwill         1,686,915            Other assets         2,433         2,577           Total assets         23,573,522         5860,166           Liabilities         33,573,522         5860,166           Liabilities         216,732         5860,166           Liabilities         216,735            Other assets         2,433         2,577           Total assets         2,6,735            Current liabilities         116,339         117,642           Interser payable         \$ 158,116         \$ 147,083           Other current liabilities         116,339         117,642           Interser payable         \$ 15,000        <   |  | · · · · · · · · · · · · · · · · · · · |                     |
| Driftred income taxes         9,971            Propaid income taxes         4,087            Total current assets         526,621         634,895           Property and equipment, net         264,572         197,210           Favorable lease commitments, net         48,930            Deferred financing costs, net         58,729         970           Deferred income taxes, net          20,171           Intangible assets, net         985,322         4,343           Goodwill         1,686,915            Other assets         2,433         2,577           Total assets         23,573,522         5860,166           Liabilities         33,573,522         5860,166           Liabilities         216,732         5860,166           Liabilities         216,735            Other assets         2,433         2,577           Total assets         2,6,735            Current liabilities         116,339         117,642           Interser payable         \$ 158,116         \$ 147,083           Other current liabilities         116,339         117,642           Interser payable         \$ 15,000        <   | Prepaid expenses and other current assets          |                                       | 39,104              |
| Total current assets         526,621         634,895           Property and equipment, net         264,572         197,210           Favorable lease commitments, net         48,930            Deferred financing costs, net         58,729         970           Deferred income taxes, net         -         20,171           Intangible assets, net         -         20,171           Intangible assets, net         985,322         4,343           Goodwill         1,686,915         -           Other assets         2,433         2,577           Total assets         2,433         2,577           Total assets         2,433         2,577           Stockholders' Equity         5         5           Current liabilities:         2,433         2,577           Current liabilities         116,339         117,642           Liabilities and Stockholders' Equity         2,6735         -           Current liabilities         116,639         117,642           Interse payable         2,6735         -           Interse payable         2,6735         -           Interse payable         2,6735         -           Interse payable         2,6735         - |  | 9,971                                 |                     |
| Property and equipment, net         264,572         197,210           Favorable lease commitments, net         48,930            Deferred financing costs, net         58,729         970           Deferred income taxes, net          20,171           Intangible assets, net         985,322         4,343           Goodwill         1,686,915            Other assets         2,433         2,577           Total assets         2,433         2,577           Total assets         2,433         2,577           Total assets         2,433         2,577           Total assets         2,433         2,577           Current liabilities:          116,639           Current liabilities:          116,639           Current liabilities:          116,539           Income taxes payable          1,673           Deferred income taxes, net          1,673           Income taxes payable          1,673           Current portion of long-term debt          1,673           Total current liabilities         316,190         270,675           Long-term debt         1,579,000  | Prepaid income taxes                               | 4,087                                 |                     |
| Favorable lease commitments, net       48,930          Deferred financing costs, net       58,729       970         Deferred income taxes, net       -       20,171         Intangible assets, net       985,322       4,343         Goodwill       1,686,915       -         Other assets       2,433       2,577         Total assets       \$3,573,522       \$860,166         Liabilities and Stockholders' Equity       \$158,116       \$147,083         Current liabilities:       116,339          Accounts payable       26,735          Interest payable       26,735          Interest payable       116,339          Nome taxes payable       26,735          Interest payable       26,735          Interest payable       116,339          Deferred income taxes, net        4,277         Current liabilities       316,190       270,675         Long-term debt       1,579,000          Unfavorable lease commitments and deferred credits       53,700       67,665         Deferred income taxes, net       410,515          Other liabilities       37,065 <td>Total current assets</td> <td>526,621</td> <td>634,895</td>  | Total current assets                               | 526,621                               | 634,895             |
| Deferred financing costs, net $58,729$ 970Deferred income taxes, net $ 20,171$ Intangible assets, net $985,322$ $4,343$ Goodwill $1,686,915$ $-$ Other assets $2,433$ $2,577$ Total assets $\frac{2,433}{53,573,522}$ $\frac{2,577}{5860,166}$ Liabilities and Stockholders' Equity $\frac{116,339}{117,642}$ $116,339$ Current liabilities: $26,735$ $-$ Accounts payable $26,735$ $-$ Other current liabilities $116,339$ $117,642$ Interest payable $ 1,673$ Deferred income taxes, net $ 4,277$ Current liabilities $316,190$ $270,675$ Long-term debt $1,579,000$ $-$ Unfavorable lease commitments and deferred credits $53,700$ $67,665$ Deferred income taxes, net $410,515$ $-$ Other liabilities $37,065$ $10,705$ Stockholders' equity $1,177,052$ $511,121$   | Property and equipment, net                        | 264,572                               | 197,210             |
| Deferred income taxes, net $20,171$ Intangible assets, net $985,322$ $4,343$ Goodwill $1,686,915$ Other assets $2,433$ $2,577$ Total assets $2,433$ $2,577$ Stockholders' Equity $\frac{5}{3,573,522}$ $\frac{5860,166}{5860,166}$ Liabilities and Stockholders' Equity $116,339$ $117,642$ Current liabilities: $26,735$ Accounts payable $26,735$ Income taxes payable $26,735$ Income taxes payable $-1,17,642$ -1,1673Deferred income taxes, net $4,277$ Current protion of long-term debt $15,000$ Unfavorable lease commitments and deferred credits $53,700$ $67,665$ Deferred income taxes, net $410,515$ Other riabilities $37,065$ $10,705$ Stockholders' equity $1,177,052$ $511,121$  | Favorable lease commitments, net                   | 48,930                                | _                   |
| Intangible assets, net         985,322         4,343           Goodwill         1,686,915            Other assets         2,433         2,577           Total assets         \$ 3,573,522         \$ \$860,166           Liabilities and Stockholders' Equity         \$ \$ 158,116         \$ 147,083           Other current liabilities:         \$ \$ 158,116         \$ 147,083           Accounts payable         \$ \$ 158,116         \$ 147,083           Other current liabilities:          4,277           Income taxes payable         26,735            Income taxes payable          4,277           Current portion of long-term debt         _15,000            Total current liabilities         316,190         270,675           Long-term debt         _1,579,000            Unfavorable lease commitments and deferred credits         53,700         67,665           Deferred income taxes, net         410,515            Other liabilities         37,065         10,705           Stockholders' equity         _1,177,052         511,121  | Deferred financing costs, net                      | 58,729                                | 970                 |
| Goodwill $1,686,915$ $-$ Other assets $2,433$ $2,577$ Total assets $\underline{2},433$ $2,577$ Stockholders' Equity $\underline{8}$ $\underline{8}$ Current liabilities: $\underline{8}$ $158,116$ $\underline{8}$ Accounts payable $26,735$ $-$ Accounts payable $26,735$ $-$ Interest payable $26,735$ $-$ Interest payable $ 1,673$ Deferred income taxes, net $ 1,673$ Total current liabilities $\overline{15,000}$ $-$ Total current portion of long-term debt $\overline{15,000}$ $-$ Unfavorable lease commitments and deferred credits $53,700$ $-$ Other liabilities $37,065$ $10,705$ Stockholders' equity $\underline{1,177,052}$ $\underline{511,121}$   | Deferred income taxes, net                         | _                                     | 20,171              |
| Other assets $2,433$ $2,577$ Total assets $\underline{\$}$ 3,573,522 $\underline{\$}$ 860,166Liabilities and Stockholders' Equity $\underline{\$}$ $\underline{\$}$ Current liabilities: $\underline{\$}$ $\underline{\$}$ Accounts payable $\underline{\$}$ 158,116 $\underline{\$}$ 147,083Other current liabilities116,339117,642Interest payable $26,735$ $$ Income taxes payable $$ $4,277$ Current portion of long-term debt $ 4,277$ Current portion of long-term debt $ 15,000$ Total current liabilities $316,190$ $270,675$ Long-term debt $1,579,000$ $-$ Unfavorable lease commitments and deferred credits $53,700$ $67,665$ Deferred income taxes, net $410,515$ $-$ Other liabilities $37,065$ $10,705$ Stockholders' equity $1,177,052$ $511,121$   | Intangible assets, net                             | 985,322                               | 4,343               |
| Total assets         \$ 3,573,522         \$ \$860,166           Liabilities and Stockholders' Equity                  \$ \$158,116                    \$ \$158,116         \$ \$17,083         \$ \$17,642            \$ \$17,642            \$ \$17,642            \$ \$17,642          \$ \$17,642           \$ \$17,642          \$ \$17,642           \$ \$17,642          \$ \$17,642         \$ \$17,673         \$ \$1,673         \$ \$1,673         \$ \$1,673         \$ \$1,673         \$ \$11,613         \$ \$1,673         \$ \$1,673         \$ \$1,613         \$ \$1,613         \$ \$1,613         \$ \$1,6139         \$ \$17,655         \$ \$10,7  | Goodwill   | 1,686,915                             | _                   |
| Liabilities and Stockholders' EquityImage: Current liabilitiesCurrent liabilities:\$ 158,116\$ 147,083Other current liabilities116,339117,642Other current liabilities26,735Income taxes payable26,735Income taxes payable1,673Deferred income taxes, net4,277Current portion of long-term debt15,000Total current liabilities316,190270,675Long-term debt1,579,000Unfavorable lease commitments and deferred credits53,70067,665Deferred income taxes, net410,515Other liabilities37,06510,705Stockholders' equity1,177,052511,121   | Other assets                                       | 2,433                                 | 2,577               |
| Current liabilities:         S         158,116         \$ 147,083           Other current liabilities         116,339         117,642           Interest payable         26,735            Income taxes payable         26,735            Deferred income taxes, net          1,673           Current portion of long-term debt          4,277           Current portion of long-term debt         116,000            Total current liabilities         316,190         270,675           Long-term debt         1,579,000            Unfavorable lease commitments and deferred credits         53,700         67,665           Deferred income taxes, net         410,515            Other liabilities         37,065         10,705           Stockholders' equity   | Total assets                                       | \$ 3,573,522                          | \$860,166           |
| Current liabilities:         S         158,116         \$ 147,083           Other current liabilities         116,339         117,642           Interest payable         26,735            Income taxes payable         26,735            Deferred income taxes, net          1,673           Current portion of long-term debt          4,277           Current portion of long-term debt         116,000            Total current liabilities         316,190         270,675           Long-term debt         1,579,000            Unfavorable lease commitments and deferred credits         53,700         67,665           Deferred income taxes, net         410,515            Other liabilities         37,065         10,705           Stockholders' equity   | Liabilities and Stockholders' Equity               |                                       |                     |
| Accounts payable       \$ 158,116       \$ 147,083         Other current liabilities       116,339       117,642         Interest payable       26,735          Income taxes payable       26,735          Deferred income taxes, net        1,673         Deferred income taxes, net        4,277         Current portion of long-term debt        4,277         Total current liabilities       316,190       270,675         Long-term debt       1,579,000          Unfavorable lease commitments and deferred credits       53,700       67,665         Deferred income taxes, net       410,515          Other liabilities       37,065       10,705         Stockholders' equity       1,177,052       511,121   |  |                                       |                     |
| Other current liabilities         116,339         117,642           Interest payable         26,735         -           Income taxes payable         -         1,673           Deferred income taxes, net         -         4,277           Current portion of long-term debt         15,000         -           Total current liabilities         316,190         270,675           Long-term debt         1,579,000         -           Unfavorable lease commitments and deferred credits         53,700         67,665           Deferred income taxes, net         410,515         -           Other liabilities         37,065         10,705           Stockholders' equity         1,177,052         511,121  |  | \$ 158.116                            | \$ 147.083          |
| Interest payable26,735Income taxes payable—1,673Deferred income taxes, net—4,277Current portion of long-term debt15,000Total current liabilities316,190Long-term debt1,579,000Unfavorable lease commitments and deferred credits53,700Deferred income taxes, net410,515Other liabilities37,065Stockholders' equity1,177,052Stockholders' equity511,121  |  |                                       |                     |
| Income taxes payable       —       1,673         Deferred income taxes, net       —       4,277         Current portion of long-term debt       15,000       —         Total current liabilities       316,190       270,675         Long-term debt       1,579,000       —         Unfavorable lease commitments and deferred credits       53,700       67,665         Deferred income taxes, net       410,515       —         Other liabilities       37,065       10,705         Stockholders' equity       1,177,052       511,121  | Interest payable                                   |                                       |                     |
| Deferred income taxes, net         —         4,277           Current portion of long-term debt         15,000         —           Total current liabilities         316,190         270,675           Long-term debt         1,579,000         —           Unfavorable lease commitments and deferred credits         53,700         67,665           Deferred income taxes, net         410,515         —           Other liabilities         37,065         10,705           Stockholders' equity         1,177,052         511,121   |  |                                       | 1,673               |
| Total current liabilities         316,190         270,675           Long-term debt         1,579,000         -           Unfavorable lease commitments and deferred credits         53,700         67,665           Deferred income taxes, net         410,515         -           Other liabilities         37,065         10,705           Stockholders' equity         1,177,052         511,121   | Deferred income taxes, net                         | _                                     | 4,277               |
| Long-term debt       1,579,000       —         Unfavorable lease commitments and deferred credits       53,700       67,665         Deferred income taxes, net       410,515       —         Other liabilities       37,065       10,705         Stockholders' equity       1,177,052       511,121   | Current portion of long-term debt                  | 15,000                                |                     |
| Long-term debt       1,579,000       —         Unfavorable lease commitments and deferred credits       53,700       67,665         Deferred income taxes, net       410,515       —         Other liabilities       37,065       10,705         Stockholders' equity       1,177,052       511,121   | Total current liabilities                          | 316,190                               | 270,675             |
| Deferred income taxes, net         410,515         —           Other liabilities         37,065         10,705           Stockholders' equity         1,177,052         511,121   | Long-term debt                                     |                                       | _                   |
| Other liabilities         37,065         10,705           Stockholders' equity         1,177,052         511,121  | Unfavorable lease commitments and deferred credits | 53,700                                | 67,665              |
| Stockholders' equity  | Deferred income taxes, net                         | 410,515                               | _                   |
|   | Other liabilities                                  | 37,065                                | 10,705              |
| Total liabilities and stockholders' equity\$ 3,573,522\$860,166   |  | 1,177,052                             | 511,121             |
|   | Total liabilities and stockholders' equity         | \$ 3,573,522                          | \$860,166           |

#### J.Crew Group, Inc. Reconciliation of Adjusted EBITDA Non-GAAP Financial Measure (unaudited)

The following table reconciles net income reflected on the Company's condensed consolidated statements of operations for the fourth quarter to: (i) Adjusted EBITDA (a non-GAAP measure), (ii) cash flows from operating activities (prepared in accordance with GAAP) and (iii) cash and cash equivalents as reflected on the condensed consolidated balance sheet (prepared in accordance with GAAP).

| (in millions)                        | Fourth<br>Quarter<br>of<br>Fiscal<br>2011 | Fourth<br>Quarter<br>of<br>Fiscal<br>2010 |
|--------------------------------------|---|---|
| Net income                           | \$ 15.1                                   | \$ 4.0                                    |
| Provision for income taxes           | 1.4                                       | 10.9                                      |
| Interest expense, net                | 25.1                                      | 0.5                                       |
| Depreciation and amortization        | 20.3                                      | 13.1                                      |
| EBITDA                               | 61.9                                      | 28.5                                      |
| Share-based compensation             | 1.0                                       | 3.8                                       |
| Amortization of inventory step-up    | 1.7                                       | _   |
| Amortization of lease commitments    | 2.7                                       | (0.7)                                     |
| Sponsor monitoring fees              | 2.0                                       | —   |
| Transaction costs                    | —   | 10.0                                      |
| Transaction-related litigation       | (9.8)                                     | 10.0                                      |
| Adjusted EBITDA                      | 59.5                                      | 51.6                                      |
| Taxes paid                           | (17.4)                                    | (13.4)                                    |
| Interest paid                        | (7.6)                                     | (0.1)                                     |
| Changes in working capital           | 74.7                                      | 50.4                                      |
| Cash flows from operating activities | 109.2                                     | 88.5                                      |
| Cash flows from investing activities | (24.0)                                    | (14.4)                                    |
| Cash flows from financing activities | (6.1)                                     | (4.4)                                     |
| Increase in cash                     | 79.1                                      | 69.7                                      |
| Cash and cash equivalents, beginning | 142.7                                     | 311.7                                     |
| Cash and cash equivalents, ending    | \$221.8                                   | \$381.4                                   |

#### J.Crew Group, Inc. Reconciliation of Adjusted EBITDA Non-GAAP Financial Measure (unaudited)

The following table reconciles net income reflected on the Company's condensed consolidated pro forma statements of operations to: (i) Adjusted EBITDA (a non-GAAP measure), (ii) cash flows from operating activities (prepared in accordance with GAAP) and (iii) cash and cash equivalents as reflected on the condensed consolidated balance sheet (prepared in accordance with GAAP).

| (in millions)                        | Pro forma<br>Fiscal 2011 | Fiscal<br>2010 |
|--------------------------------------|--------------------------|----------------|
| Net income                           | \$ 51.5                  | \$121.5        |
| Provision for income taxes           | 32.9                     | 88.6           |
| Interest expense, net                | 101.4                    | 3.9            |
| Depreciation and amortization        | 74.2                     | 49.8           |
| EBITDA                               | 260.0                    | 263.8          |
| Transaction costs                    |                          | 20.0           |
| Share-based compensation             | 4.4                      | 10.6           |
| Amortization of lease commitments    | 9.8                      | (6.2)          |
| Sponsor monitoring fees              | 8.0                      |                |
| Adjusted EBITDA                      | 282.2                    | 288.2          |
| Taxes paid                           | (35.5)                   | (87.2)         |
| Interest paid                        | (56.0)                   | (1.1)          |
| Changes in working capital           | (45.5)                   | (18.1)         |
| Cash flows from operating activities | 145.2                    | 181.8          |
| Cash flows from investing activities | (3,077.5)                | (52.3)         |
| Cash flows from financing activities | 2,772.7                  | (46.2)         |
| Increase (decrease) in cash          | (159.6)                  | 83.3           |
| Cash and cash equivalents, beginning | 381.4                    | 298.1          |
| Cash and cash equivalents, ending    | \$ 221.8                 | \$ 381.4       |

We present Adjusted EBITDA, a non-GAAP financial measure, because we use such measure to monitor and evaluate both the performance of our business and our liquidity. We believe the presentation of this measure will enhance the ability of our investors to analyze trends in our business, evaluate our performance relative to other companies in the industry, and evaluate our ability to service debt.

Adjusted EBITDA eliminates the impact of items such as non-cash share-based compensation, transaction costs, litigation costs, sponsor monitoring fees, as well as the impact of purchase accounting adjustments resulting from the acquisition of the Company.

Adjusted EBITDA is not a presentation made in accordance with generally accepted accounting principles and this computation may vary from others in the

industry. Adjusted EBITDA should not be considered an alternative to (i) net income, as a measure of operating performance, or (ii) cash flows, as a measure of liquidity. Adjusted EBITDA has important limitations as an analytical tool and should not be considered in isolation to, or as a substitute for analysis of the Company's results as measured in accordance with GAAP.

## Actual and Projected Store Count and Square Footage (a)

|                         |             | Fiscal 2011 (Actual) |            |             |
|-------------------------|-------------|----------------------|------------|-------------|
|                         | Total       | Number               | Number     |             |
|                         | stores open | of stores            | of stores  |             |
|                         | at          | opened               | closed     | Total       |
|                         | beginning   | during               | during     | stores open |
|                         | of the      | the                  | the        | at end of   |
| Quarter                 | quarter     | quarter(b)           | quarter(b) | the quarter |
| 1st Quarter             | 333         | 5                    | (1)        | 337         |
| 2 <sup>nd</sup> Quarter | 337         | 6                    |            | 343         |
| 3rd Quarter             | 343         | 17                   |            | 360         |
| 4th Quarter             | 360         | 5                    | (3)        | 362         |

|                            | Fiscal 201          | l (Actual)          |             |
|----------------------------|---------------------|---------------------|-------------|
|                            |                     | Reduction           |             |
|                            | Gross               | of gross            |             |
|                            | square              | square              |             |
| Tatal                      | feet for            | feet for            |             |
| Total gross<br>square feet | stores<br>opened or | stores<br>closed or |             |
| at                         | expanded            | downsized           | Total gross |
| beginning                  | during              | during              | square feet |
| of the                     | the                 | the                 | at end of   |
| quarter                    | quarter             | quarter             | the quarter |
| 2,006,999                  | 31,039              | (6,461)             | 2,031,577   |
| 2,031,577                  | 25,529              | (4,075)             | 2,053,031   |
| 2,053,031                  | 83,726              |                     | 2,136,757   |
| 2,136,757                  | 16,522              | (14,616)            | 2,138,663   |

| Fiscal 2012 (Projected) |            |            |             |
|-------------------------|------------|------------|-------------|
| Total                   | Number     | Number     |             |
| stores open             | of stores  | of stores  |             |
| at                      | opened     | closed     | Total       |
| beginning               | during     | during     | stores open |
| of the                  | the        | the        | at end of   |
| quarter                 | quarter(c) | quarter(c) | the quarter |
| 362                     | 10         |            | 372         |
| 372                     | 7          | (1)        | 378         |
| 378                     | 19         | (1)        | 396         |
| 396                     | 6          |            | 402         |

|                   | Fiscal 2012 (Projected) |                        |             |
|-------------------|-------------------------|------------------------|-------------|
|                   |                         | Reduction              |             |
|                   | Gross                   | of gross               |             |
|                   | square                  | square                 |             |
|                   | feet for                | feet for               |             |
| Total gross       | 0                       | stores                 |             |
| square feet<br>at | •                       | closed or<br>downsized | Total gross |
| beginning         | •                       | during                 | square feet |
| of the            | 0 0                     | the                    | at end of   |
| quarter           | arter guarter           | quarter                | the quarter |
| 2,138,663         | 38,663 42,057           | (1,811)                | 2,178,909   |
| 2,178,909         | 42,382 42,382           | (2,576)                | 2,218,715   |
| 2,218,715         | 8,715 100,687           | (14,156)               | 2,305,246   |
| 2,305,246         | 05,246 30,417           |                        | 2,335,663   |

- (a) Excludes three clearance stores and includes one factory store that is temporarily closed due to flooding.
- (b) Stores opened or closed during fiscal 2011 by channel are as follows:
  - Q1 One retail, one factory, one retail crewcuts, and two Madewell stores. Closed one retail store.
  - Q2 Three factory, one crewcuts factory, and two Madewell stores.
  - $Q3-Six\ retail,$  four factory and seven Madewell stores.
  - Q4 One retail, one factory, one crewcuts factory, and two Madewell stores. Closed two retail stores and one Madewell store.
- (c) Stores projected to be opened or closed during fiscal 2012 by channel are as follows:
  - Q1 Three retail and seven Madewell stores.
  - Q2 Five retail, one factory, and one Madewell stores. Close one Madewell store.
  - Q3 Six retail, seven factory, one crewcuts, and five Madewell stores. Close one retail store.
  - $\ensuremath{\text{Q4}}\xspace \ensuremath{\text{Two}}\xspace$  retail, two factory, and two Madewell stores.

#### Historical Comparable Sales (Unaudited)

|                         | I          | Increase (decrease) in |        |  |
|-------------------------|------------|------------------------|--------|--|
|                         | Comparable |                        |        |  |
|                         | company    | Comparable             | Direct |  |
| Fiscal 2011             | sales(a)   | store sales            | sales  |  |
| 1st Quarter             | (2.8)%     | (5.8)%                 | 5.3%   |  |
| 2 <sup>nd</sup> Quarter | 3.5%       | 0.8%                   | 13.1%  |  |
| 3 <sup>rd</sup> Quarter | 5.4%       | 1.5%                   | 17.5%  |  |
| 4 <sup>th</sup> Quarter | 6.4%       | 6.3%                   | 9.6%   |  |

|                         | 1          | Increase (decrease) in |        |  |
|-------------------------|------------|------------------------|--------|--|
|                         | Comparable |                        |        |  |
|                         | company    | Comparable             | Direct |  |
| Fiscal 2010             | sales(a)   | store sales            | sales  |  |
| 1st Quarter             | 15.9%      | 15.1%                  | 19.9%  |  |
| 2 <sup>nd</sup> Quarter | 11.6%      | 10.6%                  | 16.3%  |  |
| 3rd Quarter             | 2.0%       | (1.4)%                 | 11.8%  |  |
| 4 <sup>th</sup> Quarter | 0.1%       | (5.2)%                 | 11.9%  |  |

(a) Comparable company sales include (i) comparable store sales, (ii) direct sales, and (iii) shipping and handling fees, which are reported as other revenues.