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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported): May 30, 2018**

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**J.Crew Group, Inc.**

(Exact name of registrant as specified in its charter)

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Commission File Number: 333-175075

**Delaware**  
(State or other jurisdiction  
of incorporation)

**22-2894486**  
(IRS Employer  
Identification No.)

**770 Broadway**  
**New York, NY 10003**  
(Address of principal executive offices, including zip code)

**(212) 209-2500**  
(Registrant's telephone number, including area code)

**Not Applicable**  
(Former name or former address, if changed since last report.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 2.02. Results of Operations and Financial Condition.**

On May 30, 2018, J.Crew Group, Inc. issued a press release announcing the Company’s financial results for the first quarter ended May 5, 2018. The Company is furnishing a copy of the press release hereto as Exhibit 99.1.

**Item 9.01. Financial Statements and Exhibits**

(a) through (c) Not applicable

(d) Exhibits:

The following exhibit is furnished with this Current Report on Form 8-K:

| Exhibit<br>No. | Description  |
|----------------|--|
| 99.1           | <a href="#">Press Release issued by J.Crew Group, Inc. on May 30, 2018</a> |

The information in this Current Report is being furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (“Exchange Act”), nor shall such information be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly stated by specific reference in such filing.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

J.CREW GROUP, INC.

Date: May 30, 2018

By: /s/ VINCENT ZANNA  
Vincent Zanna  
Chief Financial Officer and Treasurer

**Contacts:**  
 Vincent Zanna  
 Chief Financial Officer & Treasurer  
 (212) 209-8090

Allison Malkin / Joe Teklits  
 ICR, Inc.  
 (203) 682-8200

## J.CREW GROUP, INC. ANNOUNCES FIRST QUARTER FISCAL 2018 RESULTS

NEW YORK, May 30, 2018— J.Crew Group, Inc. (the “Company”) today announced financial results for the three months ended May 5, 2018.

### First Quarter highlights:

- Total revenues increased 3% to \$540.5 million. Comparable company sales increased 1% following a decrease of 8% in the first quarter last year.
- J.Crew sales decreased 7% to \$391.9 million. J.Crew comparable sales decreased 6% following a decrease of 11% in the first quarter last year.
- Madewell sales increased 39% to \$115.8 million. Madewell comparable sales increased 31% following an increase of 11% in the first quarter last year.
- Gross margin increased to 38.3% from 36.3% in the first quarter last year.
- Selling, general and administrative expenses were \$200.8 million, or 37.2% of revenues, compared to \$210.5 million, or 40.0% of revenues in the first quarter last year. This year and last year include transformation, transaction and severance costs of \$6.5 million and \$18.8 million, respectively. Excluding these costs, selling, general and administrative expenses were \$194.3 million, or 36.0% of revenues, and \$191.7 million, or 36.5% of revenues, for the first quarter of fiscal 2018 and fiscal 2017, respectively.
- Operating loss was \$0.9 million compared to \$151.0 million in the first quarter last year. This year includes (i) non-cash impairment charges of \$6.9 million, (ii) severance costs of \$3.7 million, (iii) transformation costs of \$2.4 million and (iv) transaction costs of \$0.4 million. Last year includes (i) non-cash impairment charges of \$131.2 million, (ii) severance costs of \$10.7 million, (iii) transformation costs of \$5.6 million and (iv) transaction costs of \$2.5 million.
- Net loss was \$33.9 million compared to \$121.0 million in the first quarter last year. This year and last year include the impact of non-cash impairment charges, transformation costs, transaction costs and severance costs.
- Adjusted EBITDA increased 28%, or \$8.0 million, to \$36.9 million from \$28.9 million in the first quarter last year. An explanation of the manner in which the Company uses adjusted EBITDA and a reconciliation to comparable GAAP measures are included in Exhibit (3).

“2018 represents a pivotal year for the Company and we are encouraged by our strong start, delivering a 28% increase in adjusted EBITDA for the first quarter. J.Crew brand sales continue to sequentially improve toward positive comp, and Madewell had a record quarter with a 31% comp increase,” said Jim Brett, Chief Executive Officer. “Most significantly, for the first time since 2014, the Company achieved comparable sales growth. As our strategy continues to unfold, we will deliver an expanded and enhanced product range along with the launch of a data-driven personalization engine and point-based loyalty program, culminating in the J.Crew brand relaunch in September, just in time for the most important fall and holiday seasons.”

### Balance Sheet highlights:

- Cash and cash equivalents were \$36.0 million compared to \$104.6 million at the end of the first quarter last year. The cash balance at the end of the first quarter this year reflects the payment of transaction costs of \$35.2 million and debt repayments pursuant to the refinancing of \$27.0 million.
  - Inventories increased 6% to \$345.3 million from \$325.0 million at the end of the first quarter last year.
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- Total debt, net of discount and deferred financing costs, was \$1,711 million compared to \$1,503 million at the end of the first quarter last year. On July 13, 2017, the Company completed a debt exchange and refinancing. For more information, see the section entitled “Debt Exchange and Refinancing” below. Additionally, there were \$42 million of outstanding borrowings under the ABL Facility, with excess availability of \$219 million, at the end of the first quarter this year. As of the date of this release, there were outstanding borrowings of approximately \$27 million under the ABL Facility, with excess availability of approximately \$217 million.

### **Debt Exchange and Refinancing**

On July 13, 2017, the Company completed the following interrelated liability management transactions:

- *Private Exchange Offer.* An exchange offer in which \$565.7 million principal outstanding of 7.75%/8.50% Senior PIK Toggle Notes due 2019 issued by the Company’s parent were exchanged for (i) \$249.6 million of 13% Senior Secured Notes due 2021 (the “Exchange Notes”) and (ii) shares of preferred and common stock of the Company’s parent.
- *Term Loan Amendment.* An amendment of the Company’s term loan credit facility (the “Term Loan Facility”) to, among other things, facilitate the following related transactions:
  - the repayment of \$150.5 million principal amount then outstanding under the Term Loan Facility;
  - the transfer of the remaining undivided ownership interest in the U.S. intellectual property rights of the J.Crew brand to a subsidiary of the Company which, together with the undivided ownership interest transferred in December 2016, represent 100% of the U.S. intellectual property rights of the J.Crew brand, and the execution of related license agreements;
  - the issuance of \$97.0 million principal amount of an additional series of 13% Senior Secured Notes due 2021, subject to the same terms and conditions as the Exchange Notes, for cash at a 3% discount, the proceeds of which were loaned to the Company and were applied, in part, to finance the repayment of the \$150.5 million principal amount of term loans referenced above; and
  - the raising of additional borrowings under the Term Loan Facility of \$30.0 million, for cash at a 2% discount, provided by the Company’s sponsors, the net proceeds of which were also applied, in part, to finance the repayment of the \$150.5 million principal amount of term loans referenced above.

For more information on the Private Exchange Offer and Term Loan Amendment, see the Company’s Form 10-Q for the quarterly period ended May 5, 2018.

### **Revenue Recognition**

At the beginning of fiscal 2018, the Company adopted a pronouncement that clarified the principles of revenue recognition and standardized a comprehensive model for recognizing revenue arising from contracts with customers. The adoption was applied retrospectively to each prior period presented, with the cumulative effect of all fiscal years prior to those periods presented recorded to retained earnings. For more information on the adoption of the pronouncement, see the Company’s Form 10-Q for the quarterly period ended May 5, 2018.

### **How the Company Assesses the Performance of its Business**

In assessing the performance of its business, the Company considers a variety of performance and financial measures. A key measure used in its evaluation is comparable company sales, which includes (i) net sales from stores that have been open for at least 12 months, (ii) e-commerce net sales, and (iii) shipping and handling fees. Due to the 53<sup>rd</sup> week in fiscal 2017, when calculating comparable company sales for the first quarter of fiscal 2018, the Company realigned the weeks of the first quarter last year to be consistent with the current year retail calendar.

### **Use of Non-GAAP Financial Measures**

This announcement includes certain non-GAAP financial measures. An explanation of the manner in which the Company uses adjusted EBITDA and an associated reconciliation to comparable GAAP measures is included in Exhibit (3).

### **Conference Call Information**

A conference call to discuss first quarter results is scheduled for today, May 30, 2018, at 4:30 PM Eastern Time. Investors and analysts interested in listening to the call are invited to dial (877) 407-3982 approximately ten minutes prior to the start of the call. The conference call will also be simultaneously webcast at [www.jcrew.com](http://www.jcrew.com). A replay of this call will be available until June 6, 2018 and can be accessed by dialing (844) 512-2921 and entering conference ID number 13680328.

**About J.Crew Group, Inc.**

J.Crew Group, Inc. is an internationally recognized omni-channel retailer of women's, men's and children's apparel, shoes and accessories. As of May 30, 2018, the Company operates 228 J.Crew retail stores, 121 Madewell stores, [jcrew.com](http://jcrew.com), [jcrewfactory.com](http://jcrewfactory.com), [madewell.com](http://madewell.com), and 175 factory stores (including 42 J.Crew Mercantile stores). Certain product, press release and SEC filing information concerning the Company are available at the Company's website [www.jcrew.com](http://www.jcrew.com).

**Forward-Looking Statements:**

*Certain statements herein are “forward-looking statements” made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements reflect the Company’s current expectations or beliefs concerning future events, and actual results of operations may differ materially from historical results or current expectations. Any such forward-looking statements are subject to various risks and uncertainties, including the Company’s substantial indebtedness, its substantial lease obligations, its ability to anticipate and timely respond to changes in trends and consumer preferences, the strength of the global economy, competitive market conditions, its ability to attract and retain key personnel, its ability to successfully develop, launch and grow its newer concepts and execute on strategic initiatives, product offerings, sales channels and businesses, its ability to implement its growth strategy, material disruption to its information systems, its ability to implement its real estate strategy, changes in demographic patterns, adverse or unseasonable weather or other interruptions in its foreign sourcing operations and other factors which are set forth in the section entitled “Risk Factors” and elsewhere in the Company’s Annual Report on Form 10-K and in all filings with the SEC made subsequent to the filing of the Form 10-K. Because of the factors described above and the inherent uncertainty of predicting future events, the Company cautions you against relying on forward-looking statements. The Company does not undertake to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*

**J.Crew Group, Inc.**  
**Condensed Consolidated Statements of Operations**  
(unaudited)

| (in thousands, except percentages)                       | <u>First Quarter<br/>Fiscal 2018</u> | <u>First Quarter<br/>Fiscal 2017</u> |
|--|--------------------------------------|--------------------------------------|
| Net sales:   |                                      | (As adjusted)                        |
| J.Crew   | \$ 391,864                           | \$ 421,476                           |
| Madewell   | 115,842                              | 83,380                               |
| Other  | <u>32,744</u>                        | <u>20,911</u>                        |
| Total revenues   | 540,450                              | 525,767                              |
| Cost of goods sold, including buying and occupancy costs | <u>333,642</u>                       | <u>335,168</u>                       |
| Gross profit   | 206,808                              | 190,599                              |
| <i>As a percent of revenues</i>                          | 38.3%                                | 36.3%                                |
| Selling, general and administrative expenses             | 200,836                              | 210,483                              |
| <i>As a percent of revenues</i>                          | 37.2%                                | 40.0%                                |
| Impairment losses  | <u>6,866</u>                         | <u>131,157</u>                       |
| Operating loss   | (894)                                | (151,041)                            |
| <i>As a percent of revenues</i>                          | (0.2)%                               | (28.7)%                              |
| Interest expense, net                                    | <u>32,982</u>                        | <u>20,436</u>                        |
| Loss before income taxes                                 | (33,876)                             | (171,477)                            |
| Provision (benefit) for income taxes                     | 49                                   | (50,484)                             |
| Net loss   | <u>\$ (33,925)</u>                   | <u>\$ (120,993)</u>                  |



**J.Crew Group, Inc.**  
**Condensed Consolidated Balance Sheets**  
(unaudited)

| (in thousands)                                   | May 5,<br>2018 | February 3,<br>2018 | April 29,<br>2017 |
|--|----------------|---------------------|-------------------|
| <b>Assets</b>                                    |                | (As adjusted)       | (As adjusted)     |
| Current assets:                                  |                |                     |                   |
| Cash and cash equivalents                        | \$ 36,038      | \$ 107,066          | \$ 104,568        |
| Inventories                                      | 345,254        | 292,489             | 324,977           |
| Prepaid expenses and other current assets        | 93,685         | 92,348              | 79,626            |
| Refundable income taxes                          | 2,349          | 1,622               | 3,851             |
| Total current assets                             | 477,326        | 493,525             | 513,022           |
| Property and equipment, net                      | 268,229        | 289,441             | 344,503           |
| Intangible assets, net                           | 306,860        | 308,702             | 318,116           |
| Goodwill   | 107,900        | 107,900             | 107,900           |
| Other assets                                     | 7,851          | 6,374               | 5,530             |
| Total assets                                     | \$ 1,168,166   | \$ 1,205,942        | \$ 1,289,071      |
| <br><b>Liabilities and Stockholders' Deficit</b> |                |                     |                   |
| Current liabilities:                             |                |                     |                   |
| Accounts payable                                 | \$ 223,810     | \$ 232,480          | \$ 214,173        |
| Other current liabilities                        | 158,213        | 177,206             | 181,247           |
| Borrowings under the ABL Facility                | 41,561         | —                   | —                 |
| Due to Parent                                    | 37,251         | 38,210              | 29,290            |
| Interest payable                                 | 11,626         | 21,914              | 5,091             |
| Current portion of long-term debt                | 15,670         | 15,670              | 15,670            |
| Total current liabilities                        | 488,131        | 485,480             | 445,471           |
| Long-term debt, net                              | 1,695,772      | 1,697,812           | 1,487,736         |
| Lease-related deferred credits, net              | 113,589        | 117,688             | 130,195           |
| Deferred income taxes, net                       | 27,545         | 27,752              | 94,456            |
| Other liabilities                                | 26,883         | 30,168              | 41,122            |
| Stockholders' deficit                            | (1,183,754)    | (1,152,958)         | (909,909)         |
| Total liabilities and stockholders' deficit      | \$ 1,168,166   | \$ 1,205,942        | \$ 1,289,071      |

**J.Crew Group, Inc.**  
**Reconciliation of Adjusted EBITDA**  
**Non-GAAP Financial Measure**  
(unaudited)

The following table reconciles net loss reflected on the Company's condensed consolidated statements of operations to: (i) Adjusted EBITDA (a non-GAAP measure), (ii) cash flows from operating activities (measured in accordance with GAAP) and (iii) cash and cash equivalents as reflected on the condensed consolidated balance sheet (measured in accordance with GAAP).

| (in millions)  | First Quarter<br>Fiscal 2018 | First Quarter<br>Fiscal 2017<br>(As adjusted) |
|--|------------------------------|---|
| Net loss   | \$ (33.9)                    | \$ (121.0)                                    |
| Provision (benefit) for income taxes                                     | —                            | (50.5)  |
| Interest expense   | 33.0                         | 20.4  |
| Depreciation and amortization (including intangible assets)              | 23.3                         | 27.5  |
| EBITDA   | <u>22.4</u>                  | <u>(123.6)</u>                                |
| Impairment losses  | 6.9                          | 131.2   |
| Charges related to workforce reductions                                  | 3.7                          | 10.7  |
| Monitoring fees  | 2.5                          | 2.4   |
| Transformation costs   | 2.4                          | 5.6   |
| Transaction costs  | 0.4                          | 2.5   |
| Share-based compensation   | —                            | 0.2   |
| Amortization of lease commitments  | (1.4)                        | (0.1)   |
| Adjusted EBITDA  | <u>36.9</u>                  | <u>28.9</u>                                   |
| Taxes paid   | —                            | —   |
| Interest paid  | (42.1)                       | (21.9)  |
| Changes in working capital   | (95.8)                       | (18.3)  |
| Cash flows from operating activities                                     | <u>(101.0)</u>               | <u>(11.3)</u>                                 |
| Cash flows from investing activities                                     | (7.2)                        | (8.3)   |
| Cash flows from financing activities                                     | 37.6                         | (7.8)   |
| Effect of changes in foreign exchange rates on cash and cash equivalents | <u>(0.5)</u>                 | <u>(0.2)</u>                                  |
| Decrease in cash   | (71.1)                       | (27.6)  |
| Cash and cash equivalents, beginning                                     | 107.1                        | 132.2   |
| Cash and cash equivalents, ending  | <u>\$ 36.0</u>               | <u>\$ 104.6</u>                               |

The Company presents Adjusted EBITDA, a non-GAAP financial measure, because it uses such measure to: (i) monitor the performance of its business, (ii) evaluate its liquidity, and (iii) determine levels of incentive compensation. The Company believes the presentation of this measure will enhance the ability of its investors to analyze trends in its business, evaluate its performance relative to other companies in the industry, and evaluate its ability to service debt.

Adjusted EBITDA is not a presentation made in accordance with generally accepted accounting principles, and therefore, differences may exist in the manner in which other companies calculate this measure. Adjusted EBITDA should not be considered an alternative to (i) net income, as a measure of operating performance, or (ii) cash flows, as a measure of liquidity. Adjusted EBITDA has important limitations as an analytical tool and should not be considered in isolation to, or as a substitute for, analysis of the Company's results as measured in accordance with GAAP.